

Merrickville Public Library

2025 – 2030 Strategic Plan



*Connecting our community
to the world – and each other*





Achieving Our Goals

The Library Board began the Strategic Planning process with a Community Needs Assessment (CNA) in 2024. (This Report is available at merrickvillelibrary.ca/about).

The results were used to develop strategic priorities for the Library for the next 5 years.

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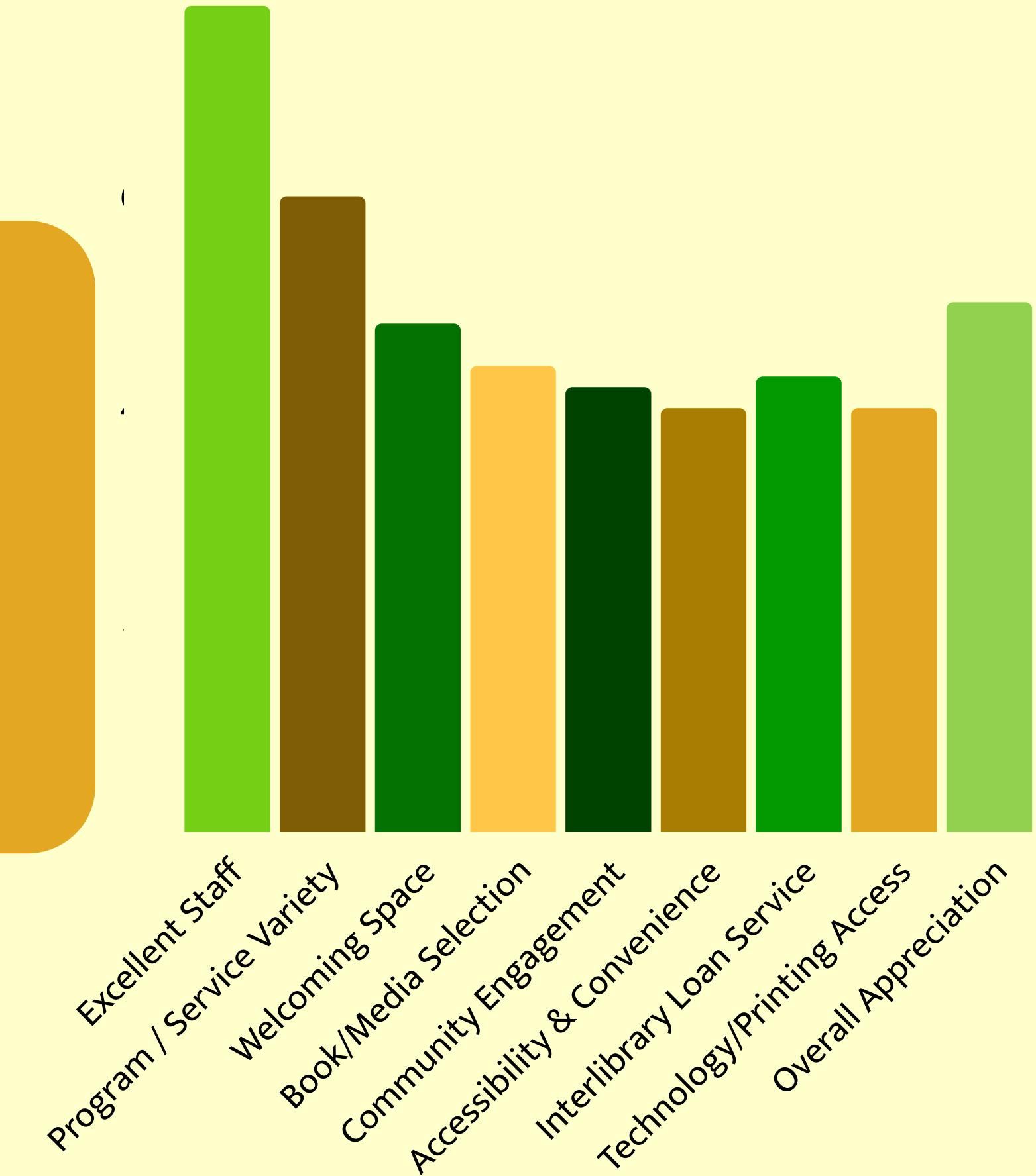
What our Users Value Most

A key takeaway:

The Library is a valued community resource with a very high satisfaction rating from users and partners
(95% of survey respondents rated it Good or Very Good).



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Results indicate:

- Our community would like even **More Programs and Collections** for recreation, lifelong learning and social engagement.
- **Communication** is vital to connecting residents to the Library's services, especially given the many new residents in our area.



The Board recognizes that our Library's staff and facilities are key to the public's high satisfaction. **Ensuring an attractive and welcoming space and smooth staffing transitions** are also priorities for this plan.

Another consideration is **financial feasibility**, given the Library's limited reserve funds and the many demands on municipal funding.



Vision & Mission

Mission

To connect the community with information and each other, by providing access to books and resources, supporting literacy & lifelong learning, and fostering community engagement.

Vision

That in 2030, the Library will be considered a highly-valued and vital service by the community & municipal government. The Library will have smoothly transitioned to new staff as needed, and will be well-poised to grow with the community.



Strategic Goal #1

Build Communication & Connections

- Enhance communication with the community to improve awareness of library services and to connect with new residents and non-users
- Strengthen connections with community partners to effectively collaborate on programs and services
- Further develop communication with municipal Councils & Staff to better align with municipal goals



Strategic Goal #2

Enhance Library Resources for Growth

- Expand programming and outreach, offering more opportunities to entertain, educate and engage a variety of audiences
- Update collections and technology to reflect evolving community interests
- Develop methods to be more responsive to community demand and to evaluate our progress



Strategic Goal #3

Maintain our Organizational Strengths

- Ensure that the Building remains an attractive and welcoming space by refreshing the Library's interior and working with the municipality to maintain the exterior
- Implement technology and infrastructure upgrades to maintain high quality service
- Successfully incorporate staffing changes due to retirement
- Explore funding sources for Library projects and upgrades



The Board is confident that this Strategic Plan will enable the Library to effectively meet the needs of the community into the next decade.

We have created an Implementation Plan to achieve these strategic goals. This will be reviewed and updated annually. Our progress will be reported to Council and the community in our Annual Report and on the Library's website.



Thank
You

to everyone who contributed to
our Strategic Planning process.

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The Merrickville Library Board 2025

Kaitlyn Brady, Board Chair

Jane Coghlan

Cindi Delcorde

Amelia Wilding

Olivia Enns, Montague Twp representative

Margaret Gural, Council representative

& Mary Kate Laphen, Library CEO

